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Paris Descartes University
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Call for papers

EAD 11, France: The value of design research
Paris & Boulogne sur seine, April 22-24th 2015

Conference secretary

Julien Nelson
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Conference chairs & organizers

Brigitte Borja de Mozota,
Linda Jarvin,
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Bernard Darras,
Gilles Rougon,
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We would like to announce a call for papers for the 11th conference of the European Academy of Design, www.europeanaacademyofdesign.org to be held in Paris Descartes University Institute of Psychology on April 22-24th, 2015. The theme of the conference is the value of design research. Design today is increasingly being recognized as creating value – whether for cultural and collective intelligence, for embedding new technology into new behaviours, for fostering or acting as a force for change in societies and for companies confronted with complex problems. This value is based on design research within a large variety of settings and scientific backgrounds. The gestalt of the conference is “the whole is more than just the sum of its parts”. Taking this principle to heart, the conference will bring together all stakeholders in design research and design process innovation. University labs, design schools, and R&D departments from industries have been invited.

The conference is organized around 4 meta-themes divided into 29 tracks

Excellence in design research

1. Methodology for design research
2. Epistemology of design
3. Design research and creativity
4. Future of design research+publishing in peer-reviewed journals
5. Design research and design education

Interdisciplinarity in the innovation process

6. Exploring the partnership between designer and researcher
7. Design research & innovation in luxury industries
8. Design research & arts and crafts
9. Design research in innovation management :emotion, Kansei engineering
10. Design research in innovation management : CK theory

11. Human factors as a source of value for innovative design
12. Design scenarios for innovative product and service strategies
13. Design research, NPD, innovation management & marketing
14. Interdisciplinary perspective on art, lifestyle and scalable business
15. Semiotics and design, from initial illusions to new interdisciplinary trends
16. Sciences , Design Research & Society :inventing worlds to come

Towards more human value in society

17. The value of design research for public policy
18. The value of behavioural change through design research
19. Research through design for prospective value
20. Design research in Industry R&D strategy
21. Design research co-creating value with the consumer

22. The value of humanities for Design research

The value of design research for organizations

23. Can design research help measure design value?
24. Design thinking research and new business model & foresight. Design leadership.
25. Design research for making things differently with more dynamic & inclusive approaches
26. Enterprise design, Enterprise architecture, Research for user interface design
27. Semiotics and Design Research : from illusions to new interdisciplinary trends
28. Designing “the whole of design research”: visualizing and measuring excellence
29. Open Track

the papers in terms of establishing the theoretical context, explaining the methods of inquiry, and reporting results that may aid other researchers.

Best papers will be published in a Special issue of Design Journal.

Submissions

Abstracts

Abstracts should specify the research question, give bibliographical references, mention the research methodology, the findings and describe the objective in terms of value. Abstracts should be less than 500 words in length. They summarize the paper, and should not provide any identifying information about the author(s).

Workshops

Some tracks will be best illustrated through a workshop experience so we welcome ideas on workshops during or before the conference.

Full papers

All papers will be double-blind peer-reviewed. Full papers should be between 3000–5000 words in length. We welcome any research approach or type of paper including conceptual, empirical and critical literature reviews. However, we expect high standards of scholarship within

Reviewing process

All abstracts and papers need to be submitted via our conference management system at <https://www.conftool.pro/thevalueofdesignresearch/>. Abstracts will be assessed by members of the Academic Committee. If accepted, authors will be invited to submit a full paper. To submit your abstract, please follow these steps:

- 1.The conference management tool will be active starting March 31st, 2014. You will need to and to create your account.
- 2.Once logged in select 'Your Submissions' and then click "Submission of Abstract". First, include all the authors and affiliations. Then, provide the abstract title and the text of your abstract (maximum 500 words).
- 3.Please select the track(s) that you wish to be considered for, and provide keywords describing your submission. You can include any comments for the Academic Committee. Then click "Proceed".
- 4.Your abstract will be stored in the CMS and passed on to the relevant track chairs for consideration.
- 5.If successful, you will receive an email notifying you and

giving you details of further steps.

6.If successful, you will also be also required to upload your full paper to the CMS following a similar procedure. Full details will be provided in due course.

Key dates

- Deadline for submission of abstracts: June 14, 2014
- Acceptance of Abstracts: July 28, 2014
- Submission of full paper: October 1st, 2014
- Reviewer feedback: November 15, 2014
- Registration open: September 15, 2014
- Final version of full papers for proceedings: January 15, 2015
- End of Early Bird registration: February 1, 2015
- Conference date: April 22-24, 2015

Proceedings

Proceedings from the conference will be published digitally on the EAD website.

Information about previous European Academy of Design Conferences, including the proceedings of the 2012 conference, can be found at: <http://www.ead.lancs.ac.uk>

Conference presentations

At least one author of each accepted paper must attend the conference and present their work.

Workshop review committee

- Brigitte Borja de Mozota, EAD executive committee
- Franck Zenasni, Paris Descartes University, France
- Gilles Rougon, EDF Lab, France

Academic committee

- Céline Abecassis-Moedas, Universidade Catolica Portuguesa, Portugal
- Claudia Acklin, Lucerne University, Switzerland
- Antti Ainamo, Aalto University, Finland
- Adel Alaoui, ISTECE Paris, France
- Xochitl Arias, Tecnológico de Monterrey, Mexico
- Jaakko Aspara, Aalto University, Finland
- Rita Assoreira Almendra, University of Lisbon, Portugal
- Paul Atkinson, Sheffield Hallam University, UK - President EAD
- Tevfik Balcioglu, Yasar university, Turkey
- Jean-François Bassereau, Ecole des Mines de Saint-Etienne, France
- Yoann Bazin, ISTECE, France
- Anne Beyaert-Geslin, Bordeaux 3 University, France
- Sylvie Blanco, Grenoble EM, France
- Erik Bohemia, Loughborough University, UK
- Brigitte Borja de Mozota, Paris College of Art, France
- Carole Bouchard, Arts et Metiers ParisTech, France
- Remy Bourganel, ENSAD, France
- Eugénie Briot, University Paris Est, France
- Anna Calvera, University of Barcelona, Spain
- Stéphanie Cardoso, University of Bordeaux 3, France
- Tamara Carleton, Innovation Leadership Board, USA
- Flaviano Celaschi, University of Bologna, Italy

- Manuela Celi, Politecnico di Milano, Italy
- William Cockayne, Stanford University, USA
- Bernard Darras, University Paris I Sorbonne, France
- Christel de Lassus, University Paris Est, France
- Hua Dong, Tongji University, China
- Ozlem Er, Istanbul Technical University, Turkey
- Carole Favart, Toyota, France
- Alain Findeli, Nimes University, France
- Elena Formia, Politecnico di Milano, Italy
- Ken Friedman, Swinburne University of Technology, Australia
- Virginie Gannac, University Paris I Sorbonne, France
- Renaud Gaultier, EM Lyon, France
- Gerda Gemser, Royal Melbourne University of Technology, Australia
- Annie Gentes, Telecom ParisTech, France
- Gilbert Giacomini, Paris Est university, ISTECE France
- Thomas Gillier, EM Grenoble, France
- Josenia Gotzsch, EM Grenoble France
- John Gotze, University of Copenhagen, Denmark
- Véronique Hillen, Ecole des Ponts ParisTech, France
- Lorenzo Imbesi, Sapienza University of Roma, Italy
- Dora Isleifsdottir, Iceland Academy of Arts, Iceland
- Remi Jardat, ISTECE Paris, France
- Wolfgang Jonas, Braunschweig University of the Arts, Germany
- Peter Jones, Plymouth University, UK
- Birgit H. Jevnaker, BI Norwegian Business School, Norway
- Sabine Junginger, Kolding School of Design, Denmark
- Tore Kristensen, Copenhagen Business School, Denmark
- Larry Leifer, Stanford University, USA
- Pierre Levy, Eindhoven University of Technology, the Netherlands
- Loredana Di Lucchio, Sapienza University of Roma, Italy
- Todd Lubart, Paris Descartes University, France
- Eleonara Lupo, Politecnico di Milano, Italy
- Deana Mc Donagh, University of Illinois, USA
- Delphine Manceau, ESCP Europe, France
- Fabien Mieyeville, Ecole Centrale Lyon, France
- Carola Moujan, Université de Valenciennes, Ecole Camondo, France

- Emma Murphy, Lancaster University, UK
- Shin'ya Nagasawa, Waseda University, Japan
- Julien Nelson, Paris Descartes University, France
- Frédérique Pain, Strate, France
- Jean Patrick Pêche, EM Lyon, France
- Sophie Pène, Paris Descartes University, France
- Irini Pitsaki, Northumbria University, UK
- Andrea Resmini, Jonköping Intl business school, Sweden
- Gilles Rougon, EDF, France
- Catherine Saracco, ENSCI, France
- Lisbeth Svengren Holm, University of Borås, Sweden
- Mathias Szpirglas, University Marne la Vallée, France
- Louise Valentine, University of Dundee, Scotland
- Stéphane Vial, Nîmes University, France
- Fabiane Wolff, UniRitter, Brazil
- Franck Zenasni, Paris Descartes University, France
- Khaldoun Zreik, University Paris 8, France